



January 13, 2020

Dear After-Prom Committee Representative:

Youth of Virginia Speak Out about Traffic Safety (YOVASO) is a statewide peer-to-peer advocacy program that empowers teenagers to work toward the prevention of their number one killer – motor vehicle crashes. YOVASO's After Prom Grand Finale event is an extra incentive for students to attend and stay until the end of their school's after-prom party. In the past 31 years of the After Prom Grand Finale event, NONE of the participating schools have experienced the tragedy of an alcohol or drug-related accident on the night of their prom. Last year, 5,251 students from 40 high schools across Southwest Virginia stayed until the end of their school's after-prom party. That is 5,251 youth who made it home safely to their families after one of the biggest nights of their young lives.

We are inviting your school to participate in the 32nd annual After Prom Grand Finale event. As an APGF Representative, you will choose six of the students who stay until the end of your school's after-prom party to attend the After Prom Grand Finale event. This year, one lucky high school Junior or Senior will win a brand new car donated by First Team Auto Mall. Two 2nd Place winners will win a MacBook and every student Qualifier who attends will walk away with a t-shirt and a \$20 gift card. The After Prom Grand Finale event will be **Sunday, June 7th at 3:00pm in Roanoke** (location TBA).

As an added incentive for early registering for the After Prom Grand Finale event, we will award a \$250 cash prize to two schools who register between January 27th – February 28th. We will also award a cash prize to the school with the highest percentage of students who stay until the end of their after-prom party. School registration and event information can be found on our website at www.AfterPromGrandFinale.org.

We hope you will consider participating in the After Prom Grand Finale event. Please read the accompanying school guidelines and timeline before completing the registration form. We have also provided a flyer to be posted at your school. After registration, all important event details will be sent to you via text message and email so please be sure to include your cell phone number and the e-mail address where it's easiest to reach you. Please contact Becky Parr at (540) 798-0788 or AfterPromGrandFinale@outlook.com with any questions. We look forward to celebrating with you and your Qualifier students at the 2020 After Prom Grand Finale!

Respectfully,

A handwritten signature in cursive that reads "Becky Parr".

Becky Parr
Coordinator, After Prom Grand Finale